

## **Privacy Notice**

**Effective Date: March 9, 2017**

This privacy notice discloses the privacy practices for **Aptify Corporation** (“Aptify” or “we”) and our website; <http://www.aptify.com> and <http://www.aptifyusersconference.com>

This privacy notice applies solely to information collected by this website, except where stated otherwise. It will notify you of the following:

- What information we collect;
- With whom it is shared;
- How it can be corrected;
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

### **Information Collection, Use, and Sharing**

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will use your information to respond to you, regarding the reason you contacted us. We will not sell or rent this information to anyone.

We may disclose information to third parties in order to provide products and services to you, or related to products you have purchased or downloaded from Aptify. Unless you ask us not to, we may contact you via email in the future to tell you about our services, new products, or changes to this privacy policy.

### **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data

### **Registration**

In order to access information (blogs, demos of Aptify’s products, marketing materials etc.) on this website, a user may be required to register with Aptify. During registration a user is required to give certain information (such as name, email address, job title). This information is used to contact you about the products/services on our site in which you have expressed interest.

### **Orders**

We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we’ll use this information to contact you.

### **Sharing**

We use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.

We partner with third parties to provide specific services. When the user signs up for these services, we will share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

## **Security**

We take precautions to protect your information. When you submit sensitive information via the websites, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. Aptify transmits customer credit card information through a third party payment processor to its third party bank to process and complete credit card transactions. These third parties transmit and store the personal and financial information provided by customers for credit card transactions through secure systems with security technology, encryption and firewall protection. Please note that these vendors have their own privacy policies, and although Aptify's agreement with them does not allow the other transacting party to use this information for anything other than providing payment services, Aptify is not responsible for their actions, including their information protection practices.

You may prevent having Aptify use, transmit or share your personal and financial information for credit card transactions by not providing the information for this purpose and choosing another payment method. By providing this information for credit card transactions, you are consenting to its use in this manner for this purpose. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (e.g. billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

## **Cookies**

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

## **Links**

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Surveys & Contests**

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

## **Notification of Changes**

*If Aptify changes this policy in the future, we will post the changes here and indicate the date of the changes at the top of the policy.*

**If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 202.223.2600 or via email at [info@aptify.com](mailto:info@aptify.com)**