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FOR IMMEDIATE RELEASE

APTIFY AND SAVVIS FORM ALLIANCE TO PROVIDE ENTERPRISE-CLASS HOSTING SERVICES TO APTIFY CUSTOMERS

Washington, D.C. (December 9, 2008) – Aptify, a leading international provider of association and member-relationship management software, as well as solutions for meeting and event planning, subscription management, fund-raising, e-Business, education and licensing and other industry applications announces that they have formed an alliance with Savvis to provide enterprise hosting capabilities to Aptify customers.

Savvis is a leader in outsourced managed computing and network infrastructure for IT applications with an IT services platform spanning North America, Europe and Asia.

Aptify provides a flexible, market-leading software solution for member-based organizations, as well as a robust business platform for rapid application development. Aptify's customer base spans the globe and includes the United States, Australia, Canada, Denmark, Finland, Hungary and the United Kingdom.

Aptify CEO Amith Nagarajan says this new partnership offers Aptify customers several advantages: "By combining the managed service offerings from Savvis with Aptify software, customers will be able to gain the benefit of the Aptify software platform and applications without managing the core infrastructure on premise. Savvis' flexibility in scaling their service offering to fit each customer's needs aligns well with Aptify's approach."

What's more, Aptify's professional services and support teams are in place to provide a seamless blend of Aptify-specific services in conjunction with the Savvis infrastructure services. This combination offers customers the opportunity to take advantage of a turn-key, enterprise-class, business application environment without having to manage the internal infrastructure, at an attractive total cost of ownership combined with round-the-clock support.

About Aptify

Since its inception in 1993, Aptify has grown to be a leader in enterprise application software. Aptify provides many business solutions including membership management, subscription and publication fulfillment, exposition and meeting management and e-Business. Aptify's software offers greater flexibility, rapid implementation, high scalability and a low cost of ownership.

Aptify Membership, one of Aptify's business solutions, is the most technologically advanced membership and customer management system available today. Aptify Membership meets the needs of associations, non-profits and other member-based organizations of all sizes with a comprehensive suite of business applications and integrated e-Commerce and Web-enabled applications. Aptify is headquartered in Washington, D.C. and maintains offices in Chicago, IL, Roseville, CA and Lebanon, PA. Aptify has an active international partner presence in Australia, Canada, Denmark, Finland, Hungary and the United Kingdom. Aptify was recognized twice by the Inc. 500 as one of the fastest growing privately held companies headquartered in the United States.

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