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**FOR IMMEDIATE RELEASE****THE OHIO SOCIETY OF CPAs CHOOSES  
APTIFY'S ASSOCIATION MANAGEMENT SYSTEM**

**Washington, D.C. (March 23, 2009)** – The Ohio Society of CPAs (OSCPA), one of the nation's largest statewide professional associations representing certified public accountants, has selected Aptify's Association Management System (AMS).

OSCPA began looking for a new system in January, 2008. Chief Operating Officer Laura Hay says, "After careful evaluation, we selected the supplier that demonstrated the best alignment of goals and business philosophy with our own. We were seeking a long-term partner for the future with a solid technology foundation, depth of staff and professional support. We found that with Aptify."

A key deciding factor for OSCPAs was risk management regarding the security of membership data, including PCI compliance. The Board members view data integrity and security as a core responsibility of the association and recognize that business intelligence, data transparency and website integration drive member satisfaction and value.

Hay says, "The Aptify AMS solution is an integral part of OSCPAs commitment to provide its 23,000 members with superior products and services. With Aptify, we will be better able to tailor educational programs and products directly to the individual needs of CPAs. That's critical in today's environment."

Aptify demonstrated a job costing application that made it unique among AMS providers. This capability provides workflow for managing event and other product cost capabilities and also seamlessly integrates with the A/P system of choice. Utilizing this functionality, OSCPAs will gain enhanced workflow and efficiency, while simultaneously improving customer service.

OSCPAs was also impressed with Aptify's Application Lifecycle Platform, the foundation for all Aptify business applications. Aptify's platform makes it possible for organizations to easily configure the applications to meet unique needs as well as integrate with third party products. Another critical reason Aptify was selected was the company's unparalleled commitment to upgradability and the corresponding track record in the community for providing technology to manage complex upgrade processes. Furthermore, OSCPAs values Aptify's continuing and growing investments in improved product capabilities for the Aptify User Community.

"The association community openly shares best practices and best-of-breed applications," says Hay. "We look forward to contributing our insights as we go live with the Aptify solution, and learning from other users."



Aptify's CEO Amith Nagarajan says "The Ohio Society of CPAs is an organization that has effectively leveraged technology to maximize the quality of their member experience. It is our pleasure to partner with them to help take their vision to the next level. We look forward to working actively with The Ohio Society of CPAs and integrating this new partnership with the many other accounting specialist organizations already part of the Aptify Community."

**About The Ohio Society of CPAs**

The Ohio Society of CPAs, established in 1908, represents more than 23,000 CPAs in business, education, government and public accounting. The Ohio Society's members not only meet statutory and regulatory requirements as CPAs, but also embrace the highest standards of professional and ethical performance. This is achieved through ongoing professional education, comprehensive quality review and compliance with a strict Code of Professional Conduct.

**About Aptify**

Since its inception in 1993, Aptify has grown to be a leader in enterprise application software. Aptify provides many business solutions including membership management, subscription and publication fulfillment, exposition and meeting management, and e-Business. Aptify software offers great flexibility, rapid implementation, high scalability and lower cost of ownership.

Aptify Membership, one of Aptify's business solutions, is the most technologically advanced membership and customer management system available today. Aptify Membership meets the needs of associations, non-profits and other member-based organizations of all sizes with a comprehensive suite of business applications and integrated e-Commerce and Web-enabled applications. Aptify is headquartered in Washington, D.C. and maintains offices in Chicago, California and Pennsylvania. Aptify has an active international partner presence in Australia, the United Kingdom, Canada, Denmark, Hungary and Finland. Aptify was recognized twice by the Inc. 500 as one of the fastest growing privately held companies headquartered in the United States.

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