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FOR IMMEDIATE RELEASE

THE INTERNET SOCIETY LEVERAGES APTIFY'S ASSOCIATION MANAGEMENT SOFTWARE FOR INTERNET AND TECHNOLOGY SERVICES

Washington, D.C. (February 3, 2009) – The Internet Society (ISOC), an independent non-profit international organization which provides leadership in Internet related standards, education and policy around the world, has selected Aptify as their Association Management Software solution.

ISOC Chief Financial Officer Greg Kapfer says, "We selected Aptify because it provides a cost-effective and rapid-to-deploy platform for supporting many of our most important operational requirements. We are looking forward to building on that platform to provide more robust support for our diverse global membership."

Aptify's Association Management System (AMS) is built atop its Application Lifecycle Platform that features a .NET and web-services based architecture. The Aptify Platform makes it possible for users and IT professionals to easily configure their system, streamline workflow and automate business processes, while enabling their configurations to be seamlessly upgraded from version to version. Aptify's AMS is comprehensive and includes features and functionality for membership management, subscriptions, meetings and events, fundraising and grants, education, e-Business and more.

ISOC Senior Manager of Information Services Steve Conte says, "Our expectations from an IT perspective are simple: we want to work with a product that is stable and doesn't need to be tweaked every day. Additionally, our executive team is looking forward to having access to cohesive, integrated data."

Aptify CEO Amith Nagarajan says, "We are pleased to support the important work The Internet Society performs throughout the world. The Aptify platform will be an ideal complement to their innovative business practices."

About The Internet Society

The Internet Society is an international, non-profit organization founded in 1992 to provide leadership in Internet related standards, education, and policy. With offices in Washington, DC, and Geneva, Switzerland, it is dedicated to ensuring the open development, evolution, and use of the Internet for the benefit of people throughout the world.

About Aptify

Since its inception in 1993, Aptify has grown to be a leader in enterprise application software. Aptify provides many business solutions including membership management, subscription and publication fulfillment, exposition and meeting management and e-Business. Aptify's software offers greater flexibility, rapid implementation, high scalability and a low cost of ownership.



Aptify Membership, one of Aptify's business solutions, is the most technologically advanced membership and customer management system available today. Aptify Membership meets the needs of associations, non-profits and other member-based organizations of all sizes with a comprehensive suite of business applications and integrated e-Commerce and Web-enabled applications. Aptify is headquartered in Washington, D.C. and maintains offices in Chicago, IL, Lebanon, PA and Roseville, CA. Aptify has an active international partner presence in Australia, Canada, Denmark, Finland, Hungary and the United Kingdom. Aptify was recognized twice by the Inc. 500 as one of the fastest growing privately held companies headquartered in the United States.

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